



Personal Finance Virtual Learning

**11th and 12th/ Lesson: Find
Work During High School
Networking and LinkedIn**



Lesson: 5/04/2020

Students will be able to:

- **Explain the elements of a successful LinkedIn profile and create one of their own**
- **Craft an elevator pitch that presents their key skills succinctly**
- **Determine productive strategies to use in an informational interview**

Question Starter:

What is the average number of jobs held by a worker over the first 30 years of their career?

Networking is the ability to connect with others in career fields to exchange information and develop professional contacts.

Networking can help improve your chances of getting a job or getting into the career field of your choice.

In this lesson you will learn more about the importance of networking and how you can network from home. You will also have the opportunity to create a LinkedIn profile of your own.

Click on the link below and complete sections 1-6

Note: On section 5 you can just look at the article for informational purposes unless you choose to take notes.

[Networking and LinkedIn](#)

Exit Ticket & Answer to Question Starter on the next slide

1. Name 3 pieces of information that should go into everyone's LinkedIn profile.
2. Which item is least useful to include in your elevator pitch?
 - a. I'm currently a sophomore honor roll student at Smith HS.
 - b. I have two older sisters and a younger brother.
 - c. I've had a paper route since I was 12 years old.
3. You've arranged an informational interview. Why should you not ask the employee, "So, what does your company do?"

Answer to Question Starter:

11.7 Jobs

- 27 percent held 15 jobs or more
- 10 percent held zero to four jobs

Reference: EdSurge Jobs and Careers-How Many Times Will People Change Jobs? The Myth of the Endlessly-Job-Hopping Millennial